



Catalogue  
2018/19

The Gentle Temper  
Design Book Publishing  
Founded in 2016  
Design+Travel+Culture  
Based in Berlin

## Travel Guide Series Take Me to the Lakes

<b>I</b>		<b>II</b>	
<b>Local Outdoors</b>	<b>7</b>	<b>Weekend Getaways</b>	<b>19</b>
Take Me to the Lakes Berlin Edition	9	Take Me to the Lakes Weekender Edition Berlin	21
Take Me to the Lakes München Edition	11	Take Me to the Lakes Weekender Edition München	23
Take Me to the Lakes Nordrhein-Westfalen Edition	13		
Take Me to the Lakes Hamburg Edition	15		



# I Local Outdoors

## Take Me to the Lakes

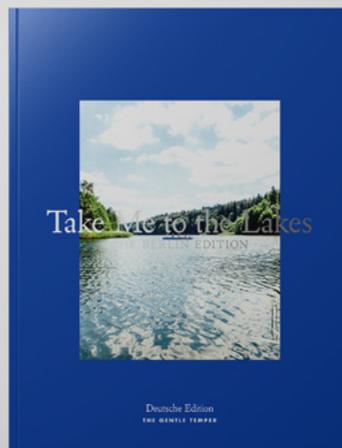
- Berlin Edition
- München Edition
- Nordrhein-Westfalen Edition
- Hamburg Edition

The series showcases a carefully curated selection of a number of 50 breathtaking lakes and bathing spots around selected cities in Germany.

The design-savvy coffee table book greets its readers with full-page spreads and stunning snapshots of the lakes' shores with the turn of every page.

Short texts featuring insights into each lake's size and water quality, recreational facilities, such as water skiing and boat rentals, as well as recommendations for picnics spots and beyond, are paired with artful imagery. The lakes are spread out across the region; some only a 20 minute bike ride from the city centre, others further into the heart of the German countryside. Those yearning to cool off on a hot summer's day will find page after page of waters beckoning them to head straight for the nearest shore.

The balance of key figures and insider tips allows readers to plan the perfect day, or even weekend, by the water. Thus, Take Me to the Lakes acts as a compass for lake-goers, both in its content and its design.



# Take Me to the Lakes Berlin Edition

North, East, South, West  
50 lakes in and around Berlin  
140 bathing spots  
9 weekend getaways  
Lake maps & geodata

Publisher: Karolina Rosina, Dr. Nils D. Kraiczy  
Format: 21,5 x 16,5 cm, 296 pages  
Softcover: € 19,90

German Edition  
ISBN 978-3-9477470-2-3

English Edition  
ISBN 978-3-9477470-1-6

9



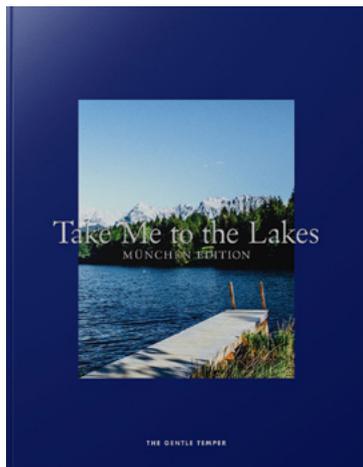
# Take Me to the Lakes München Edition

North, East, South, West  
50 lakes in and around Munich  
200 bathing spots  
8 weekend getaways  
Lake maps & geodata

Publisher: Karolina Rosina, Dr. Nils D. Kraiczy  
Format: 21,5 x 16,5 cm, 296 pages  
Softcover: € 19,90

German Edition  
ISBN 978-3-9818497-5-2

11



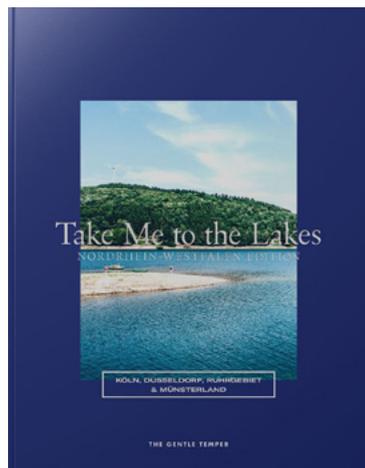
# Take Me to the Lakes Nordrhein-Westfalen Edition

Köln, Düsseldorf, Dortmund, Münster  
50 lakes in and around the cities  
136 bathing spots  
9 weekend getaways  
Lake maps & geodata

Publisher: Karolina Rosina, Dr. Nils D. Kraiczy  
Format: 21,5 x 16,5 cm, 296 pages  
Softcover: € 19,90

German Edition  
ISBN 978-3-9818497-6-9

13



# Take Me to the Lakes Hamburg Edition

Lakes around Hamburg  
Alster + Elbe  
Nordsee + Ostsee  
selected weekend getaways

A selection of the 50 most breathtaking places by the water showcasing lakes and rivers in and around Hamburg and beaches at the shore of the North Sea and the Baltic Sea.

15

Release date: Spring 2019.



Publisher: Karolina Rosina, Dr. Nils D. Kraiczky  
Format: 21,5 x 16,5 cm, 296 pages  
Softcover: € 19,90

German Edition  
ISBN 978-3-9818497-0-7

Spring 2019



# II Weekend Getaways

## Take Me to the Lakes „Weekender Edition“

- Berlin
- München

The Weekender series showcases a carefully curated selection of 50 Weekend Getaways around selected cities in Germany.

A top 50 collection of accommodations near mesmerising bodies of water—from rolling fields on the outskirts of Berlin all the way to long, sandy beaches of the Baltic sea. Lovingly renovated farmhouses, impressive architectural constructs, tastefully decorated apartments, and idyllic upscale hotels await readers with the turn of every page.

A combination of full-page spreads and photo collages invite you to venture into the German countryside for tranquil weekend getaways. In addition to these visual stories, a short English text accompanies each accommodation. These snippets provide helpful information about the establishments' amenities as well as a selection of recommendations for excursions and insider tips from locals. Hence, readers can plan individualised holidays according to their own needs and preferences. Additional details about the hosts add a unique and personal touch to the book.



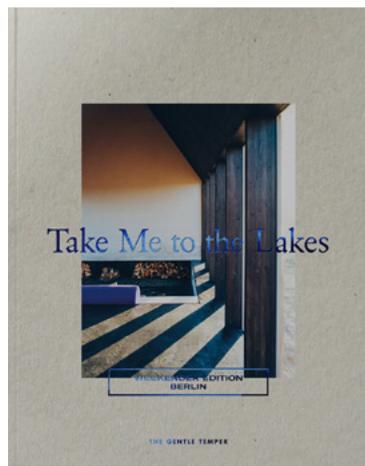
# Take Me to the Lakes Weekender Edition Berlin

50 accomodations nearby the water  
 From around Berlin to the Baltic Sea  
 100+ featured lakes and bathing spots  
 Map of lakes sourrounding each accom-  
 modation  
 Personal recommendations from the hosts  
 for activities in the area

Publisher: Karolina Rosina, Dr. Nils D. Kraiczky  
 Format: 21,5 x 16,5 cm, 336 pages  
 Softcover: € 24,90

German Edition  
 ISBN 978-3-9818497-9-0

English Edition  
 ISBN 978-3-9818497-7-6



# Take Me to the Lakes Weekender Edition München

50 accomodations nearby the water  
 From around Munich to the Alps  
 100+ featured lakes and bathing spots  
 Map of lakes sourrounding each accom-  
 modation  
 Personal recommendations from the hosts  
 for activities in the area

Publisher: Karolina Rosina, Dr. Nils D. Kraiczky  
 Format: 21,5 x 16,5 cm, 336 pages  
 Softcover: € 24,90

German Edition  
 ISBN 978-3-9818497-8-3

November 2018

23



## About

The Gentle Temper is a Berlin-based independent publishing house founded in 2016 by Karolina Rosina and Nils Kraiczy. Passionate about the great outdoors, the duo embarked on a mission to positively impact people's relationships with the environment. The Gentle Temper Design Book Publishing curates and showcases niche publications.

25 “In an era of information overload, we provide carefully selected and concise content. Our aim is to inspire individuals to actively seek out places of natural beauty, thereby helping them recuperate from the hustle and bustle of their everyday lives. Our publications fulfil urbanites' growing need to get back in touch with realms that cannot be experienced on the screen of a laptop. Thus, we forge a bridge between man and nature.

Our hyperconnected society has created a giant shift in how and where people choose to spend their free time. Born into an era of exponential change, young generations are increasingly seeking out ways to reconnect with the environment. To increase our social currency and contribute to moments that cannot be recreated online, we are on a quest to engage with individuals offline and on paper. We offer an escape from the fast-paced digital sphere.”

## Publishing Services

We offer collaborative partnerships and advisory support with a team of experienced editors, translators, graphic designers and lithographers to provide the best possible service for our clients and their projects. Our service comprises:

Consultancy

Editorial+Translations

Concept+Layout+Typesetting

Production Planning+Printing

Sales+Distribution

For book proposals, collaborative work and orders, please get in touch. Looking forward talking to you!



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